



THE POOL PLACE, INC.
1250 FULLER AVE., NE
GRAND RAPIDS, MI 49505

PRESORTED
STANDARD
U.S. POSTAGE
PAID
GRAND RAPIDS, MI
PERMIT #1



*Your Spa is
HERE!*



*Come In And See
World-Class Hot Tubs By*

MAAX[®] & *South Pacific Spas*
SPAS by fusion pacific

Ice Pillow

\$1.00 off

The Pool Place, Inc.
Grand Rapids (Fuller Ave.) or Wyoming (36th St.)

6016
Expiration Date: 10/31/11

Why Use An Ice Pillow?

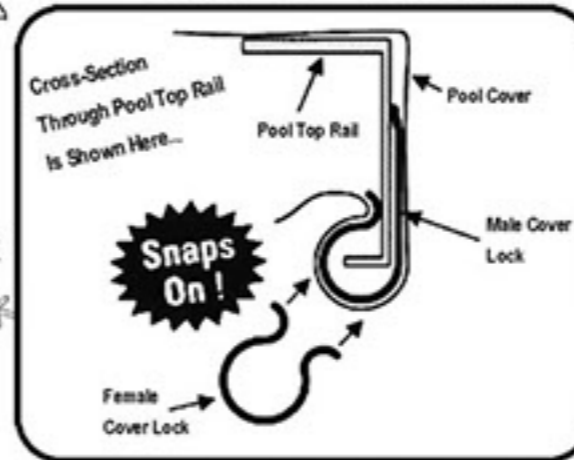
- ◆ A pillow under the winter cover will help equalize the ice pressure when the water freezes.
- ◆ Can prevent the winter cover from sinking too far due to snow or water build-up.



Why Use Cover Locks?

- ◆ Installs quickly and easily
- ◆ Holds winter cover securely in windy conditions
- ◆ Will not void the warranty of your winter cover; homemade weights will!

How It Works...



Don't Forget... A Winter Cover!

Protect your investment from the harsh winter weather, keep out wind-blown dirt, leaves, and debris, and make your springtime opening easier and less expensive.

All Sizes Available



Why An Infrared SAUNA ?

- Infrared is a more efficient form of heat transfer, allowing deeper tissue & joint penetration than hot air, steam, or hot water.
- Greater COMFORT; no hot air, hot water, or steam to overheat the skin or make breathing difficult.
- Technology so safe its used by some hospitals to *babies* born prematurely!



Infrared Saunas

By

SaunaGen⁺⁺

Effective, Safe, and Affordable

Model LHS II (2 person)

\$ 1799.00

Model LHS III (3 person)

\$ 1999.00

Model ELHS II (2 person)

\$ 1199.00

**Delivery & installation included
Some restrictions apply*



Infrared can offer many
HEALTH benefits too...

- Can reduce inflammation through increased circulation
- May ease the pain of arthritis
- Can reduce muscle spasms
- May reduce joint stiffness
- Provides post-exercise muscle pain relief





Come in and see the full line of
Automatic Pool Cleaners by

 **Polaris** &  **ZODIAC**



...and for more savings ask about available *DEMO* models!



All Toys & Games
25 - 50 % off

While Supplies Last!



***End of Season
Sale!***

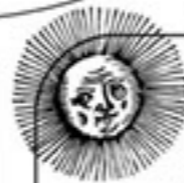
Solar Covers

- ♦ Reduce water evaporation by up to 95%
- ♦ Up to a 15° temperature increase.
- ♦ Take advantage of the sun's free heat!

All Sizes Available



Quantities Are
Limited!



Solar Heater



- ♦ The lowest operational costs due to free solar energy
- ♦ The longest lifespan, thanks to the components that neither move nor corrode
- ♦ The lowest maintenance costs—minimal, if any

Up to
80,000 btu
per day!



FRFCO SUNSAVER
Above Ground Pool
Solar Heating System



There's still time to enter the
Pool Place Photo Contest

Submit your photo via email or mail in a 4x6 print

The winner will receive a fantastic PRIZE!

Email your entry to: scott@poolplaceofgr.com

Or mail to: 1200 Fuller NE, Grand Rapids 49505

ENTRIES MUST BE
RECEIVED
NO LATER THAN
NOVEMBER 1, 2011



Everything you need to close your pool safely and effectively now for clean, clear water next spring!

Don't Delay -
Quantities are Limited!



Winterizer

\$ 2.00 off

The Pool Place, Inc.
Grand Rapids (Fuller Ave.) or Wyoming (36th St.)
6015
Expires: 10/31/11

Seasons Change

\$ 2.00 off

The Pool Place, Inc.
Grand Rapids (Fuller Ave.) or Wyoming (36th St.)
6017
Expires: 10/31/11

Heavy Duty Vinyl Cleaner

\$ 2.00 off

The Pool Place, Inc.
Grand Rapids (Fuller Ave.) or Wyoming (36th St.)
6019
Expires: 10/31/11

Cover Cleaner

\$ 2.00 off

The Pool Place, Inc.
Grand Rapids (Fuller Ave.) or Wyoming (36th St.)
6018
Expires: 10/31/11

www.poolplaceofgr.com



Dirt Devil Hydro Pressure 2-in-1 Portable Outdoor Cleaning System



- **2-in-1 Cleaning** - 1800 max. PSI *Pressure Washer* and 2 gal. removable *Wet/ Dry*
- Operate **BOTH** machines at once!
- Two detergent tanks with individual dials!
- Comes complete with a 35 ft. power cord and 19 ft. high-pressure hose!



*Time For...
Fall Clean-Up!*



Leaf Net Covers

- Use whenever the pool is not in use or in early Fall.
- Use over the winter cover to catch leaves but allow water to pass through.
- Remove the leaf net cover before the first snowfall to make for easy spring clean-up!



Remember...

Make sure the
Alkalinity & Water Hardness
are in balance before closing to
avoid possible corrosion!

Need Service ?

Ready To Close Your Pool?

Call Today!

458 - 6655

(to schedule an appointment)



Pool Winterizing Checklist



Use this checklist to make sure that you've done all that's needed to close & winterize your pool the correct way; and enable you to open up to a clean pool next spring!

Aboveground Pools (also **In-Ground**)

- » Remove all ladders & any deck equipment
- » Vacuum the pool & remove *ALL* debris
- » Add chemicals to pool according to label instructions (*Pool Place Winterizer, Seasons Change, & Quick Shock*)
- » Clean and protect the waterline with *Pool Place Super Tile & Vinyl Cleaner*
- » Drain filter tank of *ALL* water; leave drain plug off!
- » Clean DE grids or cartridge with approved filter cleaner
- » Bring pump/motor indoors for the winter
- » Winterize heater (if equipped) according to manufacturer's instructions
- » Remove return eyeball(s) and install plug(s) or cap(s)
- » Put all eyeballs, drain caps, gauges, etc. in the pump basket for safekeeping
- » Winterize skimmer with a *winter plate*
- » Put on winter cover - all solid covers should **FLOAT** on top of the water; if a pillow is used, inflate only 2/3 full
- » Tighten cable securely; use cover clips to further secure cover
- » Properly store maintenance equipment



Additional Instructions for In-ground Pools (vinyl liner only)

- » Thoroughly blow out underground lines
- » Install Gizzmo(s) in skimmer or other compatible skimmer cover
- » Add pipeline antifreeze at the ratio of 1 gal. per 20 ft. of line run
- » Store diving board (if equipped) in a **FLAT** position
- » Safety covers should be retightened at the time of installation
- » Add additional dosage of algaecide in the spring if safety cover is used



NEVER DRAIN your pool ! The liner will shrink, *VOIDING THE WARRANTY*, and could cause damage to your pool. For gunite, plaster, or even fiberglass pools, removing the water from the pool could result in the pool structure "floating" and causing serious damage to the structure.

Questions? Call us at 458-6655 or 532-2219 or on the web at poolplaceofgr.com

REMEMBER...



**Big
construction.**

Big Savings.

While road repairs continue on Fuller Ave. and 36th St.,
so do the bargains at...



The Pool Place, Inc.

1250 Fuller Ave., NE
Grand Rapids, MI 49505

619 - 36th St., SW
Wyoming, MI 49509

(616)458-6655

(616)532-2219